

## Lesson 2.2 – Modeling &amp; Optimization with Quadratic Functions

- 1.
- Physics**
- The path of a diver is given by

$$y = -\frac{4}{9}x^2 + \frac{24}{9}x + 12$$

Where  $y$  is the height (in feet) and  $x$  is the horizontal distance from the end of the diving board (in feet). What is the maximum height of the diver?

$$\text{Axis of Symmetry: } x = \frac{-b}{2a} = \frac{-\frac{24}{9}}{2(\frac{-4}{9})} = \frac{-\frac{24}{9}}{\frac{-8}{9}} = \frac{-24}{-8} = 3$$

$$y = -\frac{4}{9}(3)^2 + \frac{24}{9}(3) + 12$$

$$y = -4 + 8 + 12$$

$$y = -\frac{4}{9}(9) + \frac{24}{9}(3) + 12$$

$$y = 16$$

$$y = -4 + \frac{24}{3} + 12$$

$$\text{Vertex: } (3, 16)$$

- 2.
- Economics**
- A textile manufacturer has daily production costs of
- $C = 100,000 - 110x + 0.045x^2$
- where
- $C$
- is the total cost (in dollars) and
- $x$
- is the number of units produced. How many units should be produced each day to yield a minimum cost?

$$\text{Axis of Symmetry: } x = \frac{-b}{2a} = \frac{-110}{2(0.045)} = \frac{-110}{0.09} = 1222 \text{ units}$$

- 3.
- Finance**
- The profit
- $P$
- (in hundreds of dollars) that a company makes depends on the amount
- $x$
- (in hundreds of dollars) the company spends on advertising according to the model:

$$P = 230 + 20x - 0.5x^2$$

- a. What expenditure for advertising will yield a maximum profit?

$$\text{Axis of Symmetry: } x = \frac{-b}{2a} = \frac{-20}{2(-0.5)} = \frac{-20}{-1} = 20 \text{ (hundreds of dollars)}$$

- b. What is the maximum profit?

$$P = 230 + 20(20) - 0.5(20)^2 = 430$$

- 4.
- Sports**
- A football kicker kicks a football a total distance of 150 feet. The ball reached a maximum height of 80 feet. Write an equation that models the height
- $y$
- to the distance
- $x$
- . (Assume that the motion of a projectile is quadratic).

Vertex (75, 80)

$$-80 = a(-75)^2$$

Other Points: (0,0); (150,0)

$$a = \frac{-80}{5625} = \frac{-16}{1125}$$

$$y = a(x - h)^2 + k$$

$$y = a(x - 75)^2 + 80$$

$$0 = a(0 - 75)^2 + 80$$

$$y = -\frac{-16}{1125}(x - 75)^2 + 80$$

5. **Forensics** – CSI detectives drop mannequins from a building to help them decide if a victim fell off a building or was pushed off of a building. A mannequin was lightly pushed out of an office 450 feet above ground level and landed 15 feet from base of the building. (Assume that the motion of a projectile is quadratic). Write an equation that models height  $y$  to the distance the mannequin travels  $x$ .

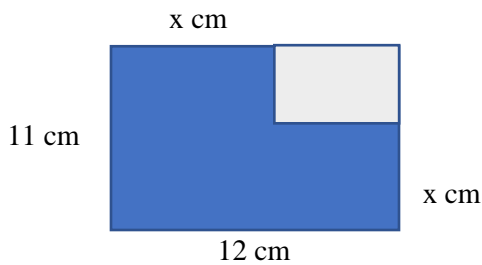
Vertex (0, 450)  $-450 = a(225)$

Other Points: (15,0)  $a = \frac{-450}{225} = -2$

$y = a(x - 0)^2 + 450$

$0 = a(15)^2 + 450$   $y = -2x^2 + 450$

6. **Geometry** - The area of the shaded part is  $112 \text{ cm}^2$ . Solve for the value of  $x$ .



$(12 - x)(11 - x) = 132 - 112$

$132 - 11x - 12x + x^2 = 132 - 112$

$112 - 23x + x^2 = 0$

$x^2 - 23x + 112 = 0$

$(x - 7)(x - 16) = 0$

$x = 7, x = 16$